

Ufu Saefullah

Graphic Design | UI/UX | Content Creator

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ufusaefullah

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Indramayu, West Java

Summary ↘

A creative and adaptive UI/UX and Multimedia Designer with over 3 years of experience in crafting compelling graphic designs, intuitive user interfaces, and engaging visual content including photography and videography. Proficient in tools like Figma, Adobe Photoshop, and CorelDraw, I combine user-centered design principles with modern aesthetics to deliver impactful digital solutions. With a background in Informatics and hands-on multimedia experience, I offer strong technical and collaborative skills to every creative project.

Work & Experience ↘

Freelance

Graphics Design & Video Editor

Indonesia
2019-Present

- Designed logos, Instagram feeds, and various visual materials tailored to client needs.
- Edited short videos and reels for promotional and social media content.
- Collaborated with clients to meet design goals and deliver consistent, high-quality results on deadline.

Showroom Auto 77 Purwokerto

Graphic Designer, Content Creator

Purwokerto, Indonesia
2024-Present

- Designed promotional posters, Instagram content, and banners for both digital and physical display to showcase vehicle stock.
- Produced video content and managed TikTok live streams to boost audience engagement.
- Built and maintained the showroom website using WordPress, including updating visual and written content regularly.

Zahira Media Publisher

Graphic Designer, Editor Layout

Purwokerto, Indonesia
2022-2024

- Edited book layouts and designed covers based on publishing standards.
- Created social media visuals, including Instagram feeds and promo videos.
- Collaborated with the editorial team to align designs with content and marketing goals.

SuxesStories

UI/UX Designer Intern

Indonesia
2024

- Developed and designed user interfaces for web and mobile platforms.
- Created wireframes, mockups, and interactive prototypes using Figma.
- Worked with developers and users to ensure functional and user-friendly designs.

Forum Asisten, Amikom Purwokerto University

Purwokerto, Indonesia

Teaching Assistant

2024

- Assisted lecturers in conducting practical classes for the 2D Modeling course.
- Led practical sessions in the lecturer's absence to ensure learning continuity.
- Helped prepare materials and tools to support effective practical learning sessions.

Ampu Studio

Purwokerto, Indonesia

Production Crew

2023

- Operated switcher for live broadcast events organized by the studio.
- Assisted in designing posters, thumbnails, and social media feeds.
- Actively contributed to the visual production process from pre-production to post-production stages.

28th, 29th, 30th Hafilah, Pondok Pesantren Ath-Thohiriyah

Purwokerto, Indonesia

Media Division Coordinator

2023-2025

- Coordinated with event leaders and media team members to ensure successful execution.
- Created visual designs for event promotion and communication needs.
- Documented the entire event through photography and videography.
- Managed and executed live streaming throughout the event.
- Prepared post-event media division reports and documentation.

SQUARE Application Research (Stroke Quality Assurance and Care)

Purwokerto, Indonesia

UI/UX Designer

2024-2025

- Designed user interface (UI) layouts for a mobile-based healthcare application.
- Collaborated with frontend and backend developers, as well as stakeholders, to define application features.
- Conducted UI testing to ensure usability and user-friendly experience.

Organization ↘

Ethomedia

Purwokerto, Indonesia

Head of Media Team

2022-2024

- Led the media team in creating and publishing daily content related to the pesantren's activities.
- Coordinated with all team members to ensure smooth and efficient workflow.
- Responsible for photo and video documentation of all events and official programs.
- Designed graphic materials and produced videos for promotional, publication, and event needs.
- Managed and maintained the pesantren's internet network and media equipment to ensure operational readiness.

LDK IMAM - Amikom Purwokerto University

Purwokerto, Indonesia

Media and Information Division Staff

2022-2023

- Designed social media feeds, posters, and infographics for organizational activities.
- Documented events through photography and videography to support internal and public publications

UKM Intermedia - Amikom Purwokerto University

Purwokerto, Indonesia

Multimedia Division Member

2021-2022

- Participated in multimedia learning programs including graphic design, photography, videography, and editing.
- Completed various multimedia assignments as part of member skill development projects.

Education ▾

Amikom Purwokerto University

Bachelor of Computer Science (GPA 3.71/4.00)

Purwokerto, Indonesia

September 2021 - March 2025

Relevant Coursework: 2D Modeling, 2D Animation, Multimedia, Human-Computer Interaction, Web Programming.

MSIB Batch 6 - Maxy Academy

Rapid UI/UX Learning Bootcamp

Indonesia

16 February 2024 - 30 June 2024

Certification ▾

Redhat Certification

RH 124 : Red Hat Enterprise Linux System Administration I

2025



Microsoft Action Certification

Desktop Office Training (DOT)

2025



Skill ▾



Adobe Photoshop
Proficient



Adobe Premiere Pro
Intermediate



Figma
Proficient



CorelDRAW
Proficient



Capcut
Proficient



Microsoft Office
Proficient

Soft Skill ▾

Creative

Flexible

Colaborative

Problem Solving

Teamwork



Projects and other writings can be found on the author's page by scanning the QR Code on the side

[Behance.net](#)

